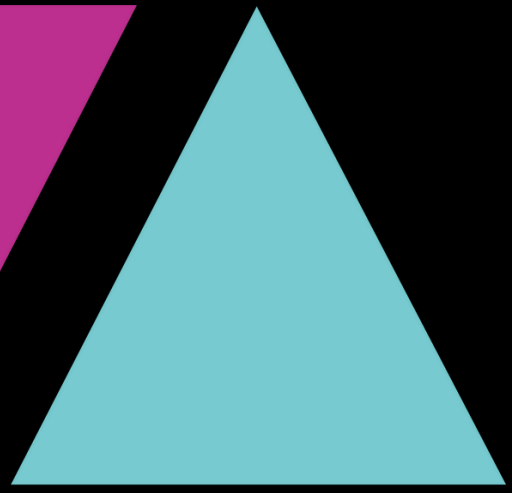




explore



evolve



emerge

# DIVERA

personal and team leadership development  
igniting the harmonious relationship between  
**emotional intelligence** and **bold action**

Welcome  
Package and  
Services



who do you need to be

today

to hold space for the person  
you envision

tomorrow?



# DIVERA

## **Discover the Power of Transformational Leadership with Divera.**

Divera is a boutique firm specializing in leadership development through a transformational approach. Our method creates a bridge between emotional connection and empowered action, providing a powerful space for leaders to unlock their emotional intelligence and strengthen their leadership skills from within. With our unique approach, you can become the fierce leader you were meant to be.

Building a harmonious corporate culture requires an inspired and motivated team of individuals who are committed to the organizational vision. With transformational leadership, you'll be able to ignite your team's passion through deep clarity and confidence of your own vision. This will create an environment that encourages deeper connection within your team and empower your team to each reach their full potential.



# About Divera

“Divera provides mentorship to visionary leaders who want to embrace the curiosity of exploring their experiences and emotions so they can evolve into a deeper understanding of self and emerge into their limitless potential by owning the fierceness of their inner selves.”

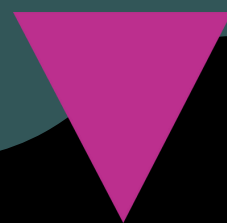


explore

Divera creates powerful spaces for leaders to embrace the curiosity to dive within and **explore** the depths of your potential - exploring the sources of your beliefs, challenging your conditioning, and bringing layers of past experiences and emotions into awareness.

Divera provides a mirror for your growth as you courageously **evolve** into a deeper understanding of self - discovering your unique truths and letting go of limiting beliefs that made you stuck while developing a deeper relationship with your power.

evolve



emerge

Divera is a catalyst for your limitless potential as you **emerge** into an empowered version of yourself by putting your self-awareness into action - owning the fierceness of your journey and unleashing your inner leader, allowing the authentic you to thrive in creativity, love, and fulfillment.



# Transforming Your Business, Team, and Clients from Transactional to Transformational

- ▲ Inspire and motivate your team to commit and lead a corporate culture
- ▼ Develop the art to passionately communicate and express your vision with conviction
- ▲ Engage with your team through the alchemy vulnerability and and inspiration
- ▲ Establish a culture of authentic leaders with a shared goal to create change beginning with themselves
- ▼ Cultivate growth through bold action by fostering healthy risk-taking and exploration
- ▲ Learn to lead with emotional intelligence through getting connected with your inner self and mentor your team to do the same



# Meet the Team



Azucar's experience of 40+ years in business gives him his unique edge as a Transformational Leadership Mentor. He works with high level executives and businesses that are ready to redefine what it means to be successful. His focus on empowerment allows him to hold powerful and compassionate spaces for leaders to emerge into their potential.

Vanessa Luv is a Transformational Leadership Coach who holds and creates spaces for individuals and teams ready to get curious about the fierce potential they foster within. Paving her path with luv and bold unapologetic action, her focus on emotional connection allows leaders to dive deep, reclaim their power and create their reality.





# Transformational Leadership Development



Know and  
Lead Self




Build and  
Lead Others






Lead the  
Organization

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## Transactional Leadership

-  Emphasis on goals and achievements
-  Motivation through rewards and fear
-  Reactive conflict management

## Transformational Leadership

-  Emphasis on vision and purpose to drive business
-  Motivation through leading by example of authenticity
-  Proactive conflict management



# What kind of leader do you aspire to be?

## Transactional Leader



Micromanagement style leading to less employee trust and loyalty, low morale, low employee engagement

Focus on short-term business results leading to shallow fulfillment

Fear based approach for employee compliance to create followers

Strict hierarchy resulting in equality gaps for control and stuckness

Controlled structure resulting in zero flexible for planning, organizing and learning

or

## Transformational Leader



Macromanagement style allowing you and the team more autonomy creating trust and loyalty, a positive work environment, and better employee engagement

Committed to long-term business results and deep fulfillment

Love based approach for employee commitment to create long-term leaders

Equality focused culture resulting in growth and freedom

Flexible structure resulting in reciprocal feedback, communication, and empathy





## Level 1 Services

### 1:1 Mentorship Discovery Packages

3 hours of coaching  
- starting from \$500

Try out our services, dip your feet into the water and peel off that first layer of what might be stopping you from making bold choices to be a fierce leader in your own life and business.

### Workshops & Events Hosted by Divera

Ticket costs vary per event

Stay updated with workshops and networking events hosted by Divera throughout the year. Dive into fun topics that ignite your authentic self. Create genuine with business owners and professionals.

### Team Building Lunch & Learns

you provide the lunch, we  
provide the learn!

Ease your team into the idea of team building over a lunch. Pick from three topics:  
Being a Leader in Your Own Life  
Principles of Authentic Leaders  
The Courage to Be Curious



## Level 2 Services

### Motivational/ Inspirational Keynote

What message do you want delivered to your audience? Keynotes from Azucar or Vanessa are meant to invoke emotion, challenge beliefs, and inspire movement in the hearts of the audience. Both speakers pull from their unique journeys to curate an empowered message of courage, adversity, love, and bold action.

### Team Development Workshops & Facilitated Discussions

Minimum half day starting @  
\$250 per hour

Bring us in on your team development days for a fun and engaging workshop, these workshops serve as a catalyst to invoke vulnerable discussion, deep connection and alignment in the team.

### 1:1 Presentation Clarity Development

Have a presentation coming up and unclear about your approach? We can help get you clear about the direction you're going based on your topic, audience and personal journey. We start with the most basic, the intention of your message.



## Level 3 Services

### 1:1 Mentorship Packages

6 or 12 month programs -  
starting from \$833 per month  
*\*see last page for rate sheet*

The journey to becoming a fierce leader begins inwards with the curiosity and courage to dive into the unknown of yourself. Every human being is unique, we respond and process life events differently depending on the many factors of our conditioning. There is no cookie-cutter mentorship, all mentorship is unique to the individual sitting in front of us.

### Fully Immersive Corporate Development

Minimum 3 month term -  
starting from \$10,000

A powerful and conscious team cannot exist without equally powerful and conscious individuals.

Ready to take your team to the next level? Just like individuals, teams have unique journeys - all group training is tailored to where the team currently stands and what the issues are. We begin with management to provide clarity and ensure alignment before moving to the fun (and deep) stuff. By the way, we love healthy conflict. This is not a process that happens overnight, we prefer to work with teams long term - that's where the magic happens!

- One-on-one executive coaching
- Group executive coaching
- Powerful group seminars and keynote presentations
- Transformational group activities
- Guided group breakout discussions
- Team accountability work
- Communication & relationship development
- Role & career transitioning



Build and Lead  
Others



YOU'RE ONLY AS STRONG AS YOUR TEAM.



### Coaching & Development with Executive Management

The approach:

- One-on-one coaching
- Executive group coaching (if applicable)

The intention:

- Remove personal blockages impacting management style
- Relationship dynamic between other management and staff
- Awareness of perceived issues vs truth of issues
- Alignment of professional vision and purpose
- Evolving leadership styles to cultivate desired culture
- Impacting the bottom line through leadership example

FINDING THE SOURCE OF THE ISSUE IS THE MOST POWERFUL WAY TO TRANSFORM AN INDIVIDUAL OR ORGANIZATION.

Build and  
Lead Others



### Dynamic Exploration & Development with the Team

The approach:

- Group seminars
- Team building and leadership activities
- Breakout guided group discussions
- Team accountability work
- Individual follow-up and coaching
- 
- 

The intention:

- Encourage and create healthy conflict
- Develop personally empowered and accountable leaders
- Develop a culture of trust and safety
- Alignment of professional vision and purpose
- Encourage a culture of creativity and innovation
- Elevate excitement of career for productivity and efficiency
- Develop a culture of collaboration

THERE IS ONLY ONE WAY TO LEAD, AND THAT IS BY EXAMPLE.



### Working Together to Excel the Business to the Next Stage

The approach:

- Mentorship to individuals stepping into leadership roles
- Leadership role transitioning
- In-depth communications coaching

The intention:

- Allowing culture to operate fluidly through empowered action and individuality
- Encouraging next-gen leaders to claim their voice
- Growth through collaborative envisioning
- Prepare next-gen leaders to lead with emotional intelligence
- Develop conscious decision-making and conscious relationships



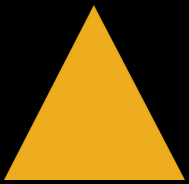
# 1:1 Mentorship Packages

Vanessa's focus is on emotional connection in leadership development and Azucar's focus is on personal empowerment in leadership development, both sides require the other which means both mentors do have the ability to go to either focus if required. Upon consultation, we can assess and suggest (if you'd like) which mentor would be best for you.

You must complete 75% of sessions before each program period in order to use remaining sessions past the program period end. Of course, there is an exception in case of sickness or travelling.

If you choose both mentors, the mentor you're paired with for each session will depend on what specific issue or goal you're working with.

## Mentor(s) - Azucar & Vanessa



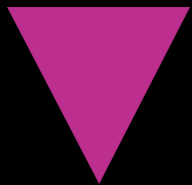
### Option 1:

6 months - \$7,500.00 + GST, monthly instalments available  
12 sessions (90 minutes), equal split between Azucar and Vanessa

### Option 2:

12 months - \$12,000.00 + GST, monthly instalments available  
24 sessions (90 minutes), equal split between Azucar and Vanessa

## Mentor(s) - Vanessa



### Option 1:

6 months - \$6,000.00 + GST, monthly instalments available 12 sessions (90 minutes)

### Option 2:

12 months - \$10,000.00 + GST, monthly instalments available 24 sessions (90 minutes)

## Mentor(s) - Azucar



### Option 1:

6 months - \$6,000.00 + GST, monthly instalments available 12 sessions (90 minutes)

### Option 2:

12 months - \$10,000.00 + GST, monthly instalments available 24 sessions (90 minutes)

# Contact Us

## Email

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## Phone

604-373-9533

## Website

[www.divera.ca](http://www.divera.ca)

## Location

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BC V6E 0C5

